

AGENDA
Breckenridge Events Committee
Wednesday, September 2
9:00 – 10:30 am
Town Hall Lower Conference Room
Right event, right time, right result

- I. 9:00 AM Call to Order**
a Committee Member Roll Call - *Michele Chapdelaine*
b Approval of minutes from August 5, 2026, Meeting
- II. Review Past Events**
a 8.6-8.26 25th Annual Breckenridge August Art Festival @ Main Street Station & VAB
b 8.8.26 Rev up Support for SHS Car Club – South Gondola Lot
c 8.9-15.26 Breck Epic
d 8.15.26 RWB Safety Day @ RWC
e 8.20-23.26 BIFA
f 8.21-22.26 Wine Classic @ Beaver Run
g 8.28-30.26 Bacon & Bourbon @ Main Street Station & VAB
- III. Approved Upcoming Events – *no need to discuss unless there are significant changes or questions/concern***
a 9.5.26 Labor Day Music Festival @BR
b 9.5-7.26 51st Annual Gathering at the Great Divide
c 9.11-13.26 Bluegrass & Beer Festival
d 9.11-12.26 Flaming Foliage Relay
e 9.17-20.26 Breck Film Fest
f 9.23-25.26 Gov Con
g 9.25-27.26 Oktoberfest
h 10.9.26 Global Fire
i 10.10.26 Global on Ridge
j 10.10.26 Concert on Ridge
k 10.10-11.26 Breckenridge RunFest
l 10.17-19.26 Dia De Muertos
- IV. General Updates and Discussion**
a February Event Concept – Ski Joring (3rd Party Producer) – *BTO*
b First Amendment rights pertaining to public space at events
c BSR winter event update
- V. Review Agenda Items for next BEC Meeting, Wednesday, October 7**
- VI. Public Comments**
- VII. 10:30 AM Adjourn**

The Breckenridge Events Committee evaluates events against four strategic goals:

- **Build Business** - An event designed to drive revenue for greater business community.
- **Branding/Media** - An event designed to draw external media (national & international) promoting the Breckenridge brand.
- **Fundraising** - An event designed to raise awareness and funding for a non-profit organization's mission.
- **Resident Focused** - An event designed specifically for residents vs. an event more broadly marketed to visitors and residents.

SEPA Calendar:

<https://calendar.google.com/calendar/u/0?cid=cmN0NTI3bnUwZ2dpZjE2azRyY2ttaGF2cW9AZ3JvdXAuY2FsZW5kYXIuZ29vZ2xlLnNvbQ>