



**Breckenridge Social Equity Advisory Commission Regular Meeting**

Wednesday, April 16, 2025, 5:30 PM

Town Hall Council Chambers

150 Ski Hill Road

Breckenridge, Colorado

THE TOWN OF BRECKENRIDGE CONDUCTS HYBRID MEETINGS. This meeting will be held in person at Breckenridge Town Hall and will also be broadcast live over Zoom. Join the live broadcast available by computer or phone: <https://us02web.zoom.us/j/84470987689> (Telephone: 1-719-359-4580; Webinar ID: 876 1452 0750).

If you will need special assistance in order to attend any of the Town's public meetings, please notify the Town Clerk's Office at (970) 547-3127, at least 72 hours in advance of the meeting.

**I. CALL TO ORDER**

- A. ROLL CALL
- B. DISCUSSION/APPROVAL OF AGENDA
- C. DISCUSSION/APPROVAL OF THE MINUTES

**II. STAFF SUMMARY**

- A. WOMEN'S HISTORY MONTH RECAP
- B. APRIL NEURODIVERSITY MONTH REMINDER
- C. SPANISH INSTRUCTIONS ON SUMMONS FORMS

**III. PRESENTERS**

- A. DANNIE YORK, TOWN OF BRECKENRIDGE - ADA COORDINATOR: TOWN ADA TRANSITION PLAN UPDATE

**IV. SOCIAL EQUITY DISCUSSION**

- A. SUBCOMMITTEE UPDATES
  - 1. CELEBRATE DIVERSITY
  - 2. COMMUNITY OUTREACH & ENGAGEMENT
  - 3. COMMUNITY EDUCATION & INFLUENCE
  - 4. IMMIGRATION RIGHTS AND ADVOCACY
  - 5. CIVIC ENGAGEMENT

**V. UPCOMING COUNCIL ITEMS**

- A. UPCOMING COUNCIL ITEMS

**VI. UPCOMING AGENDA TOPICS**

**VII. OTHER MATTERS**

**VIII. PUBLIC COMMENT (NON-AGENDA ITEMS)**

[MEET FOOT]



**Breckenridge Social Equity Advisory Commission**

March 19, 2025, 5:30pm

Breckenridge Town Hall  
Council Chambers  
150 Ski Hill Road  
Breckenridge, CO

*Striving for racial and social equity for all by removing barriers and  
facilitating opportunities to thrive*

**I. Call to Order**

Chair Burns called the meeting to order at 5:31pm.

Roll Call

Present: Jordan Burns, Isaura Cirillo, Laurie Moroco, Jotwan Daniels, Carol Saade, Ujala Vatas,  
Michelle Mahoney, Abigail Martinez, June Walters

Virtual:

Absent: Tahja Grier

Discussion/Approval of Agenda

Motion to Approve: Commissioner Walters, Seconded: Commissioner Vatas

Discussion/Approval of the Minutes

Motion to Approve Minutes: Council Member Saade, Seconded: Commissioner Vatas

**II. Staff Summary**

**i. Welcome Michelle Mahoney & Abigail**

The Commission welcomed and introduced themselves to new Commissioners Abigail Martinez and Michelle Mahoney. The commissioners also shared their reasons for being involved in the Commission.

Commissioner Martinez expressed gratitude for being part of the Commission and shared her experience as a volunteer with Mountain Dreamers for the past three years. Martinez also shared her excitement and willingness to participate in future work. Commissioner Mahoney shared her work experience with Early Childhood Options and her own business in

Breckenridge. Mahoney also shared her excitement for joining the group and gratitude for the opportunity.

***ii. Breck History Smithsonian's American Traveling Exhibition 2026***

Flor Cruz shared that at the beginning of 2025, the Commission wrote a letter to the Smithsonian Institution National Museum of the American Indian to recommend Breck History to host the Americans Traveling Exhibition at the Welcome Center. Flor Cruz shared that the application was approved, and the exhibition will come to Breckenridge in 2026.

Commissioner Walters shared that the exhibit, which is on permanent display at the Smithsonian's National Museum of the American Indian, explores the representation of Native Americans throughout history and their enduring presence in American culture. Walters also shared that it would open in Breckenridge on January 7, 2026, coinciding with the 250<sup>th</sup> anniversary of the United States and the 150<sup>th</sup> anniversary of Colorado's statehood. Commissioner Walters also shared that History Colorado, the state's historical society, is leading efforts to celebrate both anniversaries, and Breck History is initiating discussions on how the Town can participate.

***iii. Black History Month Cooking Class Update***

Flor Cruz shared an update on the recent culinary class in celebration of Black History Month. Cruz shared that it was a successful event where community members expressed interest in similar future events. Cruz expressed interest in adding a brief educational component to the events beyond the food for future events.

***III. Social Equity Discussion***

***i. Breckenridge Social Equity Review & Role***

The group reviewed the Commission's past work, mission, expectations, and responsibilities as both an introduction for new members and a reminder for existing members. Town staff highlighted the commission's purpose of striving for racial and social equity by removing barriers and creating opportunities for all to thrive. Flor Cruz shared that the Commission's work is guided by five key goals: Celebrating Diversity, Community Influence and Education, Community Outreach and Engagement, Immigration Rights and Advocacy, and Civic Engagement. Cruz explained that the goals are outlined in the Equity Blueprint, available on the Town's website for further details.

Council Member Carol Saade explained that each subcommittee aligns with one of the Commission's strategic goals and that while the Equity Blueprint was finalized last year, its core goals have remained consistent for the past three to four years. Council Member Saade encouraged commissioners to provide feedback on refining goals or tactics and noted that when the Town Council established the Commission, it intentionally allowed the members to define their own goals.

Council Member Saade also explained that the strength of the Commission in having members with diverse backgrounds, experiences, and networks. She encouraged commissioners to engage with their social and professional networks to gather insights and feedback on upcoming issues. Emphasizing the value of community input, she reminded members to rely on these connections to inform their work, noting that this collective engagement is one of the Commission's greatest assets.

Flor Cruz provided an overview of key accomplishments in 2024 and asked the Commission to reflect on potential areas for improvement and changes for 2025. She also asked the Commissioners to consider their participation in the subcommittees and choose whether to stay in their current subcommittee or move to another group.

Commissioner Vatas asked why Celebrate Diversity, Community Outreach & Engagement, and Community Influence & Education met together rather than on their own. Chair Burns explained that meetings were previously separate, leading to redundancy and inefficiencies in decision-making. Conversations often repeated themselves, with initial meetings generating ideas that lacked direction, requiring additional meetings to determine their purpose and execution. Commissioner Daniels shared that now, meetings are more streamlined, allowing for a structured flow where brainstorming, planning, and implementation happen in a more cohesive manner.

Commissioner Mahoney asked if there were subcommittees that needed participants. Commissioner Daniels and Chair Burns noted that the Civic Engagement and Immigration Rights & Advocacy Subcommittees have become even smaller following the departure of a former commissioner.

Commissioner Daniels expressed enthusiasm about the growing momentum of the mini grants program. He shared that initially, there was uncertainty about receiving applications, but it has since gained traction, with new applications now coming in regularly for review. Commissioner Vatas highlighted the meaningful conversations that have sparked. She noted that recent discussions have been especially valuable, allowing the group to explain their goals and funding criteria. Commissioner Daniels also stated that the community is starting to better understand how the Commission can support community efforts through the mini grants.

**ii. *New Onboarding Document***

Council Member Carol Saade introduced a new welcome document designed to streamline the onboarding process for new commissioners. The document includes essential information such as contact details, meeting schedules, attendance expectations, the Commission's background, its five main goals, and links to key resources like the Equity Blueprint and the Equity Lens Tool.

Council Member Saade also shared that it provides reminders about the Commission's jurisdiction, emphasizing that while partnerships with organizations like CMC, Breck History, and the School District are crucial, the Commission cannot mandate actions from them. Additionally, it highlights that meetings are formal Town gatherings, open to the public, and recorded. She also welcomed feedback, particularly from new commissioners, on any additional information that would be helpful for future onboarding.

Commissioner Walters expressed appreciation for the welcome document and suggested adding more to the key resources section including links to nomination forms, grant applications, social media pages, and photos of past initiatives and celebrations to provide a visual reference of past efforts. Flor Cruz will make edits and send them out for approval via email.

**IV. *Subcommittee Updates***

***Celebrate Diversity / Community Outreach & Engagement /Community Education & Influence***

Chair Burns shared that the group met with Jill from Breck Create to discuss upcoming projects and the diverse artists who will be showcasing their work, offering valuable perspectives and representation. Burns also discussed the evolution of the Día De Los Muertos Festival into a broader Latin heritage celebration while maintaining its traditional beauty, as recommended by former Commissioner Vicuna. He also highlighted Women's History Month nominations, reminding everyone that the deadline is March 21st to allow time for nominee approvals and photo collection. Chair Burns also expressed gratitude for being in a female-led space and acknowledged the contributions of all women, emphasizing their value regardless of nomination.

Chair Burns also shared that the subcommittee talked about a new *Love Message Initiative*, a project aimed at fostering a sense of community and appreciation inspired by cultural traditions like tying notes to trees in Japan or filling out wooden hearts on a "love wall" in Philadelphia. Burns stated that the initiative seeks to provide a space where community members be reminded or remind other residents of their value, and the gratitude shared among them, especially during these challenging times. Flor Cruz also shared that the initiative would emphasize Breckenridge as a welcoming and inclusive place, reinforcing a sense of care and connection within the community.

Commissioner Walters suggested placing a highly visible banner in Blue River Plaza as an alternative if the main Town banner space is reserved. Walters also stated that the goal is to ensure that visitors recognize Breckenridge as a Town of support, allyship, and love. Commissioner Daniels also referenced a similar display from the School District during the COVID shutdown and recalled it as being one of his favorite things to see. Chair Burns added that having something at the Town Party would also allow locals to begin the conversations and reinforce the community aspect of the initiative.

### ***Civic Engagement***

Commissioner Vatas provided an update on the review of two grant applications, which led to a broader discussion about the committee's goals and ensuring that funded initiatives align with its mission. She stated that one of the grants, from Summit County Government's Youth and Family program, requested funding for transportation to take Mountain Mentors participants to a Rockies game, as transportation costs were a major barrier. The subcommittee initially raised concerns about the grant's impact on Breckenridge residents and workforce, given the committee's jurisdiction. Flor Cruz stated that in response, the organization clarified that while only 10 of the 117 mentees are from Breckenridge, many of the participants' families work in Breckenridge, particularly in the hospitality industry. Cruz shared that the application emphasized that the trip fosters community engagement and inclusion, which aligns with the Commission's mission. The Commission acknowledged the explanation and will proceed with approving the grant.

The Town Director of Municipal Services and Engagement, Helen Cospolich, confirmed that the funding for adult swimming lessons will be handled in-house. Helen shared that a recent discussion with the Recreation Director helped clarify the financial assistance process, which is currently being revised to remove barriers for essential programs like adult swimming lessons in both English and Spanish. The English swimming class is already full and has a diverse group, and hiring is underway for a Spanish-speaking instructor. The goal is to simplify the scholarship application process for key programs by requiring minimal information while keeping costs low.

She also emphasized that once the application process is refined, there will be language on the flyers and promotional items that highlight that scholarships are available.

***Immigration Rights and Advocacy***

There was no update from this subcommittee.

**V. *Upcoming Council Items***

The Town Director of Municipal Services and Engagement, Helen Cospolich, noted that the review of Municipal Court statistics has been postponed to a later meeting. Helen also shared that there is a proposed countywide ban on flavored nicotine products, which would also include a cap on the number of nicotine licenses in Breckenridge. She stated that the ban aims to prevent people from simply purchasing flavored nicotine in neighboring municipalities, and that there is broad support for it across Summit County. Helen also stated that the effort was driven in part by high school students who presented to all local municipalities about the dangers of flavored nicotine and its appeal to youth, which helped generate momentum for the proposed ban.

Council Member Carol Saade explained that the Commission reviews upcoming Town Council agenda items to highlight items with an equity component. She encouraged commissioners to ask questions during the meeting or follow up later if they have inquiries about specific agenda items, particularly those related to equity.

**VI. *Upcoming Agenda Topics***

**VII. *Other Matters***

**VIII. *Public Comment (Non-Agenda Items)***

There was no public comment.

Chair Burns adjourned the meeting at 6:57 pm.

# Memo

**To:** Breckenridge Social Equity Advisory Commission  
**From:** Flor Cruz, Bilingual Community Outreach and Engagement Liaison  
**Date:** April 16, 2025  
**Subject:** Staff Summary – **Women’s History Month Recap**

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## **Women's History Month Recap**

During Women’s History Month, the Commission asked the public for nominations to highlight amazing women in Breckenridge. Throughout March, staff highlighted 13 women who are making great impact within our community. Staff received a total of 21 nominations and 15 nominees. Many women received multiple nominations. Only two women did not respond to the nomination.

[\\*Please see the social media metrics report attached at the end of this packet.](#)

## **Resumen del Mes de la Historia de la Mujer**

Durante el Mes de la Historia de la Mujer, la Comisión invitó al público a enviar nominaciones para destacar a mujeres increíbles en Breckenridge. A lo largo de marzo, el personal destacó a 13 mujeres que están generando un gran impacto en nuestra comunidad. El personal recibió un total de 21 nominaciones correspondientes a 15 mujeres. Varias de ellas fueron nominadas más de una vez. Solo dos mujeres no respondieron a la nominación.

[\\*Consulta el informe de métricas de redes sociales adjunto al final de este paquete.](#)

# Memo

**To:** Breckenridge Social Equity Advisory Commission  
**From:** Flor Cruz, Bilingual Community Outreach and Engagement Liaison  
**Date:** April 16, 2025  
**Subject:** Staff Summary - **April Neurodiversity Month Reminder**

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## **April Neurodiversity Month Reminder**

April is Neurodiversity Awareness Month, a time to celebrate and uplift the strengths of individuals with diverse neurological perspectives. This year to celebrate, the Celebrate Diversity subcommittee decided to have ribbons and stickers available to the public around town at the Rec Center, South Branch Library, Welcome Center, and Old Masonic Hall. Please pick up a ribbon, show your support, and help spread awareness.

## **Recordatorio del Mes de la Neurodiversidad – Abril**

Abril es el Mes de la Concientización sobre la Neurodiversidad, un momento para celebrar y resaltar las fortalezas de las personas con diversas perspectivas neurológicas. Este año, para conmemorar la ocasión, el subcomité Celebra la Diversidad decidió ofrecer listones y calcomanías al público en varios lugares de la ciudad: el Centro Recreativo, la Biblioteca South Branch, el Centro de Bienvenida y el Old Masonic Hall. Te invitamos a recoger un listón, mostrar tu apoyo y ayudarnos a crear conciencia.

# Memo

**To:** Breckenridge Social Equity Advisory Commission  
**From:** Flor Cruz, Bilingual Community Outreach and Engagement Liaison  
**Date:** March 19, 2025  
**Subject:** Staff Summary – **Spanish Instructions on Summons Forms**

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## **Spanish Instructions on Summons Forms**

The Breckenridge Police Department now offers Summons Forms with instructions in Spanish to assist individuals in understanding the fine payment process and municipal court procedures. Police Department staff have dedicated significant effort to this initiative, and after several months of work, officers are now using the updated form. They will be able to provide a Spanish copy to those who need it. The Town Municipal Court Administrator hopes that this change will help reduce confusion and the number of questions related to the summons process.

## **Instrucciones en Español en Formularios de Citación**

El Departamento de Policía de Breckenridge ahora ofrece formularios de citación con instrucciones en español para ayudar a las personas a entender el proceso de pago de multas y los procedimientos del tribunal municipal. El personal del Departamento de Policía ha dedicado un esfuerzo significativo a esta iniciativa y, después de varios meses de trabajo, los oficiales ya están utilizando el formulario actualizado. Ahora podrán proporcionar una copia en español a quienes la necesiten. La administradora del Tribunal Municipal espera que este cambio ayude a reducir la confusión y la cantidad de preguntas relacionadas con el proceso de citación.



# Memo

**To:** Breckenridge Social Equity Advisory Commission  
**From:** Flor Cruz, Bilingual Community Outreach and Engagement Liaison  
**Date:** April 16, 2025  
**Subject:** Presenters for April 16, 2025

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**Dannie York, Town of Breckenridge - ADA Coordinator: Town ADA Transition Plan Update**

Dannie York will provide an update on the implementation of the Americans with Disabilities Act (ADA) transition plan.

**Dannie York, Town of Breckenridge - Coordinadora de ADA: Actualización del Plan de Transición ADA del Municipio**

Dannie York presentará una actualización sobre la implementación del plan de transición de la Ley de Estadounidenses con Discapacidades (ADA, por sus siglas en inglés).

# Memo

**To:** Breckenridge Social Equity Advisory Commission  
**From:** Flor Cruz, Bilingual Community Outreach and Engagement Liaison  
**Date:** April 16, 2025  
**Subject:** Discussion Items for April 16, 2025 - **Subcommittee Updates**

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## Subcommittee Updates:

### Celebrate Diversity/Community Outreach and Engagement/Community Education & Influence

*Jordan Burns, Tahja Grier, June Walters, Jotwan Daniels, Carol Saade, Elsa Lau, Kristine Kelle, Silvia Vicuna*

Met: April 9, 2025

#### Celebrate Diversity

- Welcome Wendy Cantu from Building Hope.
  - Building Hope Program Coordinator
  - Helps our community find resources, complete scholarship applications, and connect to providers.
- Neurodiversity Month – Ribbons are out!
  - Big hit at the Welcome Center
  - Stickers are very popular.
- Pride Month
  - Volunteer and be present at Breck Pride Festival
    - Flor will contact BTO to ask where we can be helpful.
  - Ensure the event inclusive of other parts of LGBTQAI+ communities.
  - Breck Create Addition/Partnership
    - Potentially adding a workshop at the art district campus and performance at the Riverwalk.

#### Community Outreach & Engagement

- Community Message of Inclusivity/Love Message Campaign
  - Jill provided an update BCA work
  - Breck Create will support with workshops that resonate the idea of belonging and love at Town Party on June 6<sup>th</sup>.
  - Looking to partner with [Warm Cookies of the Revolution](#)
    - They find ways to deal with issues in an art centered approach.
    - Their work brings communities together
    - Good facilitators
    - Can tailor to our community needs.
  - Bring people together through living eulogies for the things they love in their community here and now.
    - Considering layering a more hands-on activity that people can take home.
    - Post cards that people can fill out – what they love about the community and how they commit to making it more welcoming. Warm Cookies then mails them to everyone.
    - Community members can play a role in inclusivity of Breckenridge
    - The group suggested adding resources to the post card

- Resources in English & Spanish
  - Wendy and team can also write something for the post card or help distribute resources
  - Building Hope can be there with resources
    - Flor will send calendar invite to Wendy
- Concerns or things to consider as we plan
  - Ensure the message is not empty or cliché.
  - Enforce positivity or ensure people leave appropriate messaging
  - Ensure to have resources and action items
    - Jill shared that in her experience most of the messages are positive and that sometimes even reinforces the message that there is true good.
    - Jill will connect with potential artists and share concerns.
    - June recommended trying to do something pre-made for those who are struggling to get on board.
- Dia de Los Muertos (Jill Update)
  - Focusing on senses.
  - Continue to work on the design J provided.
  - Continue to work on musician led walkthrough to honor loved ones
  - Potential Schedule Sat and Sun wrap up at 3pm
  - Continue the conversation and tap into other cultures
  - Expanding and not replacing Dia de Los Muertos

#### **Community Influence and Education Subcommittee Meeting**

- Community partners are pretty busy as they ramp up for Summer
- Overlay calendar of events throughout Breckenridge.
  - Flor will look for BTO's calendar and share it out

#### **Immigration Rights & Advocacy**

*Carol Saade, Silvia Vicuna, Isaura Cirillo, Peter Baaken, Miriam Garcia, Yerania Reynoso, Mary Taboada*

Met: March 28, 2025

- **Immigration Legal Defense Fund Training**
  - Mountain Dreamers (MD) will attend an advocacy training with an organization that helped create an immigration legal defense fund alongside local governments in the Pueblo area.
- **I am Summit Videos Phase 2**
  - MD recommends Large Stickers
    - Add mountains or a river to the logo to make it more representative of Summit County.
    - Only one design to help the logo be easily recognizable.
    - No more T-shirts and order hats or beanies instead.
  - Need participants.
    - Isa will send it to Irina and Petra.
    - Peter will send it to Joyce.
- **PD Video Update**
  - MD will post soon and divide the video into weekly videos.
  - MD asked if PD could come back again on May 1<sup>st</sup> for the full hour.
    - Flor will ask PD.
- **Current Community Climate Discussion**
  - Gorman Units
    - The community has expressed concern over empty units, high costs, and terrible customer service.
    - Although some units are empty, community members still need homes.

- The community does not understand the relationship between Gorman and the towns resulting in a decrease of trust in town government.
  - Public Statement
    - The group had a discussion regarding a public statement in support of the immigrant community.
  - MD Fundraiser Coming Soon
    - Cost \$150
- **Schedule Next Meeting**
  - April 18<sup>th</sup> at noon.

## **Civic Engagement**

*Carol Saade, Laurie Moroco, Jotwan Daniels, Ujala Vatas*

Met: April 8, 2025

- **Building Hope Application**
  - Building Hope is requesting \$2,360 to host emotional support groups in Spanish for parents of 0-8years old.
    - The grant would cover 4 sessions w/ dinner & childcare starting at Dillon Valley Elementary.
  - The group agreed to move the application forward.
- **Breck Create Application**
  - Breck Create is requesting \$2,500 to support creative activations during Breck Pride including an Air Stage event and interactive workshops.
  - The group agreed to move the application forward with the request for Breck Create to emphasis/focus on local community engagement.
- **Community Bike Ride**
  - Ujala proposed an event to help community members access the outdoors and can try mountain biking.
  - Ujala spoke with local partners who could provide free bikes and helmets.
  - The team also discussed partnering with BOSAC who can help navigate trails and identify easier trails.
  - The group also discussed a Mountain Bike 101 Lesson before going to the trails.
    - Flor will talk to Yanitza for bilingual instruction.
    - Ujala will talk to Duke for BOSAC partnership.
  - The group will present to full Commission during the next meeting.
- **Information & Education**
  - Abigail brought up that there is a huge need for local workforce education.
    - She recommended working with local businesses to introduce important basic information like traffic, equity related education, new driver license laws, and housing.
    - Abigail also recommended an education and information office from TOB.
      - Newcomers' information center.
      - Change name of the office to not have government name to increase trust.
      - Abigail and the group will bring it up during the next Commission meeting.
- **Schedule Next Meeting**
  - May 6. 2025

# Memo

**To:** Breckenridge Social Equity Advisory Commission  
**From:** Flor Cruz, Bilingual Community Outreach and Engagement Liaison  
**Date:** April 16, 2025  
**Subject:** Discussion Items for April 16, 2025 - **Upcoming Council Discussions**

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## Upcoming Council Discussions

Upcoming scheduled Town Council meetings include May 13<sup>th</sup> and May 27<sup>th</sup>. The following items are currently scheduled on the agendas:

- Second reading of an ordinance approving a ban of flavored nicotine products.
- First reading of an ordinance approving the developer agreement for the proposed Runway Subdivision.
- Police Department update.
- Human Resources update.
- A discussion regarding proposed amendments to the Town drone regulations.
- Discussion and approval of the Runway Subdivision as a Town Project.
- A discussion regarding Building 101 focused on the upcoming revisions to the International Energy Code.

## Próximas Discusiones del Concejo Municipal

Las próximas reuniones programadas del Concejo Municipal se llevarán a cabo el **13 de mayo** y el **27 de mayo**. Los siguientes temas están actualmente programados en las agendas:

- Segunda lectura de una ordenanza que aprueba la prohibición de productos de nicotina con sabor.
- Primera lectura de una ordenanza que aprueba el acuerdo con el desarrollador para la propuesta de subdivisión Runway.
- Actualización del Departamento de Policía.
- Actualización del Departamento de Recursos Humanos.
- Discusión sobre las enmiendas propuestas a la regulación de drones del municipio.
- Discusión y aprobación de la subdivisión Runway como Proyecto Municipal.
- Discusión sobre “Edificación 101”, enfocada en las próximas revisiones al Código Internacional de Energía.