



Breckenridge Social Equity Advisory Commission Regular Meeting

Wednesday, June 17, 2026, 5:30 PM

Town Hall Council Chambers

150 Ski Hill Road

Breckenridge, Colorado

THE TOWN OF BRECKENRIDGE CONDUCTS HYBRID MEETINGS. This meeting will be held in person at Breckenridge Town Hall and will also be broadcast live over Zoom. Join the live broadcast available by computer or phone: <https://us02web.zoom.us/j/84470987689> (Telephone: 1-719-359-4580; Webinar ID: 876 1452 0750).

If you will need special assistance in order to attend any of the Town's public meetings, please notify the Town Clerk's Office at (970) 547-3127, at least 72 hours in advance of the meeting.

I. CALL TO ORDER

- A. ROLL CALL
- B. DISCUSSION/APPROVAL OF AGENDA
- C. DISCUSSION/APPROVAL OF THE MINUTES

II. STAFF SUMMARY

- A. REC CENTER KAIZEN SOFTWARE UPDATE
- B. TOWN PARTY UPDATE
- C. TOWN OF BRECKENRIDGE WILDFIRE COMMUNICATIONS UPDATE
- D. TOWN COMPREHENSIVE PLAN UPDATE

III. PRESENTERS

- A. ARTS AND CULTURE MASTER PLAN (ARTS 9600') COMMUNITY ENGAGEMENT

IV. SOCIAL EQUITY DISCUSSION

- A. BSEAC OPEN HOUSE
- B. SUBCOMMITTEE UPDATES
 - 1. CELEBRATE DIVERSITY
 - 2. COMMUNITY OUTREACH & ENGAGEMENT
 - 3. COMMUNITY EDUCATION & INFLUENCE
 - 4. IMMIGRATION RIGHTS AND ADVOCACY
 - 5. CIVIC ENGAGEMENT
- C. UPCOMING COMMUNITY EVENTS

V. UPCOMING COUNCIL ITEMS

- A. UPCOMING COUNCIL ITEMS

VI. UPCOMING AGENDA TOPICS

VII. OTHER MATTERS

VIII. PUBLIC COMMENT (NON-AGENDA ITEMS)

Memo

To: Breckenridge Social Equity Advisory Commission
From: Flor Cruz, Bilingual Community Outreach and Engagement Liaison
Date: June 17, 2026
Subject: Staff Summary – **Rec Center Kaizen Software Update**

Rec Center Kaizen Software Update

The Recreation Center has implemented a new membership and program registration software system. The new platform is more user-friendly and offers enhanced capabilities for youth program registration. As part of the transition, all passholders and families will need to create a new account and upload the required documentation to access their memberships and register for after-school programs. To support community members during this process, the Recreation Center plans to host several open assistance sessions to help residents upload documents and prepare for fall registration. In addition, step-by-step account setup resources are available in both English and Spanish. Staff will continue to keep the Commission informed as the transition progresses.

Actualización del Software Kaizen en el Centro de Recreación

El Centro de Recreación ahora tiene un nuevo sistema para membresías y registro de programas. Es más fácil de usar y ayuda a inscribir a los jóvenes en actividades. Todos los que tienen pases y familias deben crear una nueva cuenta y subir documentos para acceder a sus membresías y registrarse en programas después de la escuela. El Centro ofrecerá sesiones de ayuda para que los residentes puedan subir sus documentos y prepararse para el registro de otoño. Hay guías paso a paso en inglés y español. El personal seguirá informando a la Comisión sobre cómo va el cambio.

Memo

To: Breckenridge Social Equity Advisory Commission
From: Flor Cruz, Bilingual Community Outreach and Engagement Liaison
Date: June 17, 2026
Subject: Staff Summary – **Town Party Update**

Town Party Update

Town Party was a success. Attendance was good and engagement was great. Community members had the chance to connect, participate in activities, and make beautiful art. Kids were having a great time with games, face painting, and art crafts. Volunteer fair participants also had several kid-friendly activities, making the engagement even better. Several community members commented that it had been the best Town Party yet. Staff hope Town Party continues to grow and expand into all members of the community.

Actualización sobre la Fiesta del Pueblo

La Fiesta del Pueblo fue un éxito. Mucha gente asistió y participó en actividades y arte. Los niños se divirtieron con juegos, pintura de caras y manualidades. Los voluntarios también ofrecieron actividades para niños, lo que hizo que la participación fuera aún mejor. Varias personas dijeron que fue la mejor fiesta hasta ahora. El personal espera que la fiesta siga creciendo y llegue a toda la comunidad.

Memo

To: Breckenridge Social Equity Advisory Commission
From: Flor Cruz, Bilingual Community Outreach and Engagement Liaison
Date: June 17, 2026
Subject: Staff Summary –Town of Breckenridge Wildfire Communications Update

Town of Breckenridge Wildfire Communications Update

In response to ongoing severe drought conditions, the Community Engagement and Outreach Department has been partnering with several organizations throughout the county to provide consistent messaging regarding wildfire preparedness. Educational materials are available in both English and Spanish through partners including the Red, White & Blue Fire Protection District, Summit County Government, and municipalities across the county. These collaborative efforts are intended to ensure residents have access to timely and reliable information as wildfire season approaches. Staff encourage Commission members to share these resources within their networks and to help promote community preparedness for wildfire season.

Actualización de Comunicaciones sobre Incendios Forestales

Debido a la sequía, el Departamento de Participación Comunitaria está trabajando con varias organizaciones para dar mensajes claros sobre cómo prepararse para incendios. Hay materiales educativos en inglés y español, gracias a socios como el Distrito de Protección contra Incendios Red, White & Blue, el Gobierno del Condado Summit y otros municipios. El objetivo es que los residentes tengan información confiable y a tiempo. El personal anima a los miembros de la Comisión a compartir estos recursos y ayudar a preparar a la comunidad para la temporada de incendios.

Memo

To: Breckenridge Social Equity Advisory Commission
From: Flor Cruz, Bilingual Community Outreach and Engagement Liaison
Date: June 17, 2026
Subject: Staff Summary – **Town Comprehensive Plan Update**

Town Comprehensive Plan Update

The Community Development team continues to make progress on the Town’s Comprehensive Plan update. The recent speaker panel event was highly successful and reached full attendance capacity. Panelists provided valuable insights, and attendees shared overwhelmingly positive feedback regarding the event. Town staff and consultants are continuing to gather community input and will host information tables at community events on June 24th at Bus to Work event and June 25th at the Farmer’s Market. Staff will be available to answer questions, provide updates on the planning process, and discuss the possibility of a joint event during the discussion portion of the meeting.

Actualización del Plan Integral del Pueblo

El equipo de Desarrollo Comunitario sigue trabajando en el Plan Integral del Pueblo. El evento reciente con panelistas fue muy exitoso y tuvo lleno total. Los panelistas dieron buenas ideas y los asistentes dieron comentarios muy positivos. El personal y los consultores seguirán recogiendo opiniones en eventos comunitarios el 24 de junio (evento Bus to Work) y el 25 de junio (Mercado de Agricultores). Habrá mesas de información para responder preguntas y dar actualizaciones sobre el proceso de planeación.

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Arts

9600' Where Community and Culture Meet

Town of Breckenridge Social Equity Advisory Commission

Building a Shared Vision for Breckenridge's Creative Future

June 17, 2026



AGENDA

- Welcome & Introductions
- Project Overview
- Community Engagement Review
- Conversation

A DUAL PLANNING PROJECT

Town of Breckenridge Arts & Culture Master Plan

Cultural Planning Group (CPG) is developing a **10-year Arts & Culture Plan** grounded in community research, stakeholder engagement, and Town policy — guiding arts, culture, and creative economy investments through 2036.

State Street Group (SSG) is conducting a **parallel organizational analysis** of the Town's arts funding, operations, and governance structures. The two efforts are complementary and will together inform the Town's path forward.

Three Core Goals

- Celebrate and strengthen Breckenridge's creative identity
- Ensure arts and culture serve ALL residents and communities
- Build a sustainable, well-resourced arts ecosystem for the future

MEET THE TEAM - CPG

Linda T. Flynn, Ph.D.

Project Lead

Project Manager · Cultural Plan Lead

Partner, CPG. 20 years leading cultural plans, public art, and creative economy strategies across the U.S. Led Boulder, CO cultural plan.

David Plettner-Saunders

Co-Lead

Cultural Planning Co-Lead

Co-Founder, CPG. 35 years, 50+ cultural plans. National thought leader in cultural planning.

Surale Phillips

Research & Engagement

Engagement Lead · Facilities Research

Associate, CPG. 25 years. Nationally renowned arts researcher specializing in audience engagement and cultural tourism. Vail, CO experience.

Rosario Tapia Frias

Bilingual Engagement

Creative Engagement · Spanish Language Lead

Engagement Manager, CPG. Visual artist and bilingual community engagement specialist fluent in Spanish and English.

MEET THE TEAM-SSG



John Karner, SSG, Principal

SSG Project Lead - Financials

Special district organization and financing, public finance, government operations, program development and execution.

Gena Buhler, Turner & Townsend Heery, Director, National Leader - Cultural Projects

Operations

Venue programming and management, facility capital planning, operational models, event management, and festival development.

Lisa Carpenter, SSG, Principal

Government Relations

Government affairs, community engagement, project management, and governance development.

Nora Johnson, SSG, Principal Director of Economic and Market Strategy

Research & Analysis

Data analytics, financial modeling, marketing and economic research, survey development and stakeholder engagement.

Patrick O’Keefe, SSG, Founder/CEO

Program management, public private partnerships, government affairs, and corporate governance.

Monroe Roush, SSG, Project Coordinator

Project management, data analysis, research and analytics, and documentation preparation.



STEERING COMMITTEE

Member	Organization	Representation
Alyssa Pullekines	Folcland	Retail
Dave DePeters	National Repertory Orchestra (NRO)	CEO
Ellen Reid	Summit Foundation	Executive Director
Gary Martinez	Breck Film	Board member
Jaqueline (Jackie) Stone	Backstage Theatre (BBT)	Producing Artistic Director
Jay Beckerman	Town Council	Town Council rep/business owner
Jazmin Pimentel	Community Leader	Latine Community
Julia Puester	Town	Town Manager's Office
Larissa ONeil	Breck History	Executive Director
Lucy Kay	Tourism Office (BTO)	CEO
Stephen Policare	Marriott Residence Inn	Lodging
Tamara Nuzzaci Park	Breck Create (BCA)	Executive Director
TJ Messerschmitt	Relish & Fatty's Pizza	Restaurant

ORGANIZATIONAL STRUCTURE AND FINANCIAL ANALYSIS



WHAT IS A CULTURAL PLAN?

A cultural plan is a community-driven roadmap that defines how a municipality invests in, organizes, and sustains its arts and cultural life over time. For Breckenridge, the plan will establish a shared **vision and goals** for arts and culture over the next 10 years. It will address **both residents and visitors** — ensuring a thriving local creative life while supporting responsible cultural tourism. **The plan will be built for implementation.**

Strategic Clarity

Align with current
capacity and resources;
phased actions

Tools and Resources

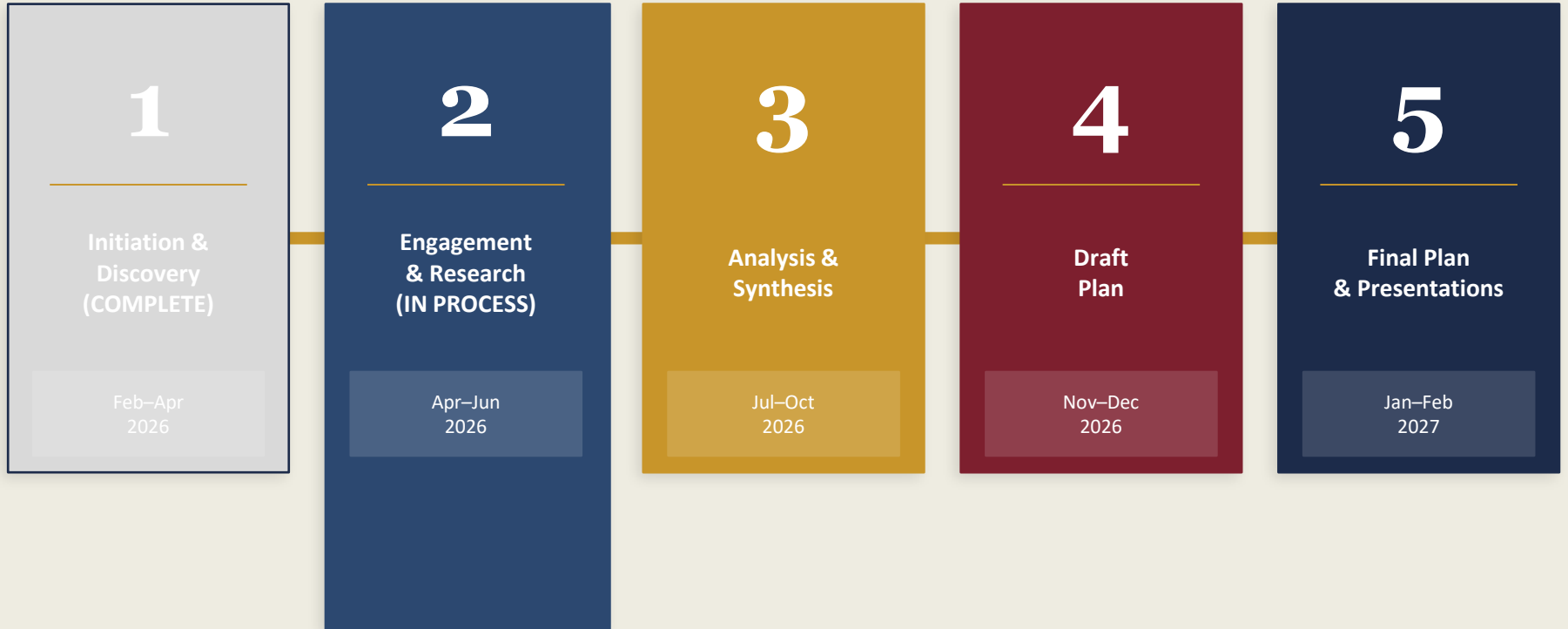
Funding strategies;
success metrics;
partnership roadmaps

Momentum Building

Visual early wins;
effective long-term
goals; implementation
support

A cultural plan turns community values into action.

THE PLANNING TIMELINE



ENGAGEMENT & EQUITY



THE FOUNDATION

This plan will be built on the voices of the full Breckenridge community — residents, workforce, artists, youth, and visitors alike.

- Grounded in the Town's 2023 Equity Blueprint
- Engagement designed to ensure opportunity and cultural relevance
- Important that the full community supports and owns the plan.

The Social Equity Advisory Commission's input is critical.

PHILOSOPHY

01 Meet People Where They Are

Pop-ups, community events, outdoor venues — engagement goes to where the community already gathers.

02 Remove Barriers to Participation

Bilingual materials and facilitation (English & Spanish). Creative formats that welcome all voices, including historically underrepresented communities.

03 Value All Input

No voice is too small. Artists, workforce, second homeowners, visitors, and youth all contribute to the vision.



ACCOMPLISHED TO DATE

INTERVIEWS/DISCUSSIONS (20+)

- Steering Committee (2 meetings to date)
- Town Council and Town Staff Leadership
- Breckenridge Tourism Office
- Events Committee
- Ski Resort Leadership
- Arts and Cultural Leaders
- Community Leaders
- Facility and Community Tour

DAY TWO: Thursday, June 18

SMALL GROUP DISCUSSIONS

- Commercial and private art galleries
- Volunteers and arts patrons
- Local artists, musicians, and creatives
- Donors and philanthropic arts supporters
- CMC College students

OPEN CREATIVE ENGAGEMENTS

- Sol Center at FIRC
- CMC College students
- Farmer's Market/AirStage

Includes Quick Poll



Where we'll be:

**Town Hall * RMU * Rec Center * CMC * Old Masonic Hall * Robert Whyte House
* Library * BGV * Plaza * Riverwalk Center * AirStage * Farmer's Market**

DAY THREE: Friday, June 19

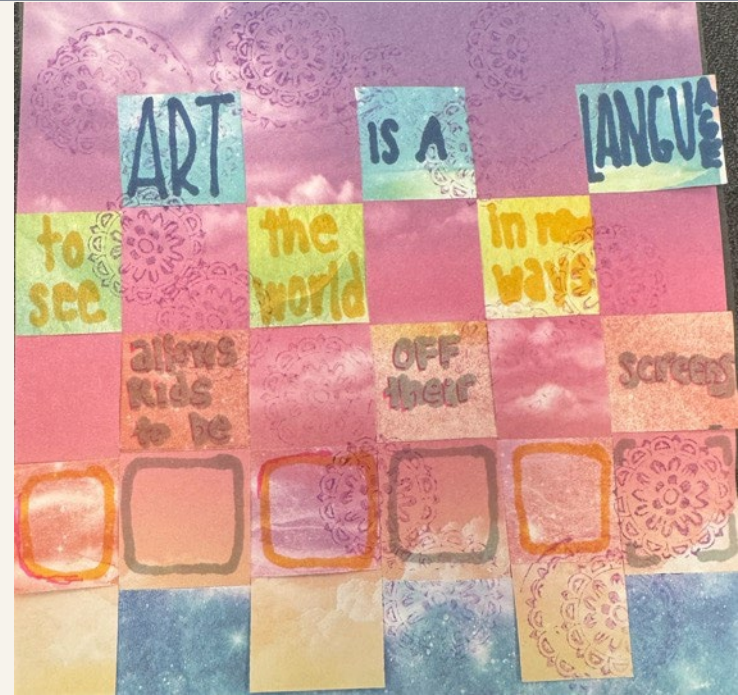
SMALL GROUP DISCUSSIONS

- Retail businesses
- Restaurants
- Lodging
- Nonprofit organizations

OPEN CREATIVE ENGAGEMENTS

- High school students

Includes Quick Poll



Where we'll be:

Town Hall * RMU * Rec Center * CMC * Old Masonic Hall * Robert Whyte House
* Library * BGV * Plaza * Riverwalk Center * AirStage * Farmer's Market

DAY FOUR: Saturday, June 20



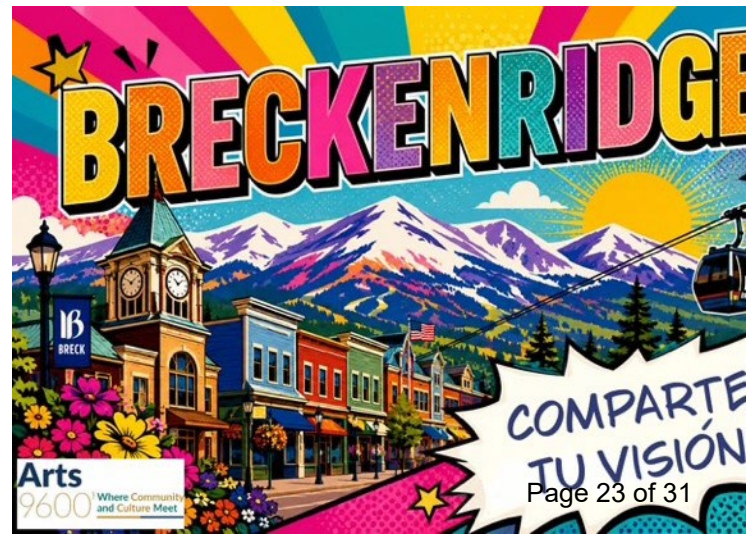
OPEN CREATIVE ENGAGEMENTS

- Families & youth (bilingual, creative)
- General locals and visitors (bilingual, creative)
- Young adult workforce
- BGV Workforce
- NRO audiences (creative)



Where we'll be:

Town Hall * RMU * CMC * Old Masonic Hall * Robert Whyte House
* Library * BGV * Plaza * Riverwalk Center * AirStage * Farmer's Market



ADDITIONAL MEETINGS

INTERVIEWS/DISCUSSIONS

- Workforce (Bilingual)
- Second home owners/seasonal residents
- Arts board members
- Non-local artists (contracted locally)
- Educators

Q&A

1

Do you have questions or observations about our community engagement?

2

What would an equitable cultural life look like in Breckenridge?

3

How can this cultural master plan support the work of your Commission?

The background is a grid of approximately 12x12 squares of various colors including shades of pink, yellow, blue, and orange. Each square has a different texture or pattern, some with small white speckles. Overlaid on this grid are several hand-drawn illustrations of birds and dragonflies in various colors like purple, blue, and green.

THANK YOU!!

**WE WELCOME YOU TO JOIN US AT ANY
OF THE OPEN/CREATIVE ENGAGEMENT
DISCUSSIONS!**

Memo

To: Breckenridge Social Equity Advisory Commission
From: Flor Cruz, Bilingual Community Outreach and Engagement Liaison
Date: June 17, 2026
Subject: Discussion Items for June 17, 2026 – **Social Equity Advisory Commission Open House**

Social Equity Advisory Commission Open House

In alignment with the Commission’s goal of fostering direct dialogue with community members and gathering meaningful feedback, staff, in collaboration with the Community Development team, propose hosting a community open house on July 15 in lieu of the regularly scheduled Commission meeting.

The event would be held in the Vista Verde neighborhood and would feature traditional Hispanic cuisine, family-friendly activities, and opportunities for discussion regarding the Town’s Comprehensive Plan. As part of this effort, the Town’s planning consultants and members of the Community Development team will be onsite to help guide conversations, answer questions, and ensure that feedback gathered during the open house informs ongoing Comprehensive Plan updates. The purpose of the event is to engage residents, particularly members of historically underrepresented communities, gather community input and continue strengthening relationships with community members.

Casa Abierta de la Comisión de Equidad Social

Para fomentar el diálogo directo y recibir opiniones, se propone una casa abierta el 15 de julio en el vecindario Vista Verde, en vez de la reunión regular. Habrá comida tradicional hispana, actividades familiares y oportunidades para hablar sobre el Plan Integral del Pueblo. El objetivo es involucrar a residentes, especialmente de comunidades poco representadas, y fortalecer relaciones.

Memo

To: Breckenridge Social Equity Advisory Commission
From: Flor Cruz, Bilingual Community Outreach and Engagement Liaison
Date: June 17, 2026
Subject: Discussion Items for June 17, 2026 – **Subcommittee Updates**

Subcommittee Updates:

Civic Engagement

Carol Saade, Jotwan Daniels, Ujala Vatas, Abigail Martinez, Carlos Lopez, Michelle Mahoney

Met: June 2, 2026

National Repertory Orchestra Grant Interpretation Services Update

- The group discussed whether to require interpretation services at an upcoming event hosted by the grant recipient.
- The group agreed on making interpretation a suggestion rather than a requirement and agreed to recommend better marketing strategies to reach a more diverse audience.

Pedal Together

- Ujala reported that Rich, who has very generously provided bikes for the program in the past, needs to confirm availability of appropriate bikes for new riders due to changes in his inventory toward high-end mountain bikes and e-bikes.

Quantitative/Qualitative Data Request for Applicants

- The group also addressed implementing quantitative and qualitative data collection for grant applications.
- Jotwan suggested a survey tool using Microsoft Forms to measure the impact of grant funds on organizations rather than just audience attendance numbers.
- Jotwan agreed to review an existing report form and develop potential key metrics that could show true impact, with plans to share findings before the next full commission meeting.

Celebrate Diversity/Community Outreach and Engagement

Jordan Burns, June Walters, Jotwan Daniels, Carol Saade, Elsa Lau, Kristine Kelle, Jill Desmond, Wendy Cantu, Jackie Stone

Met: June 10, 2026

Group Updates

- June announced plans for Pride Week events, including proclamations and land acknowledgments scheduled for Thursday at 5 PM, Friday at 2 PM, and Saturday at 9 AM.
- The team discussed the Town's approach to handling negative comments on social media, particularly around Pride Week activities and also discussed examples of similar in person interactions.
- Wendy provided updates on Building Hope funding opportunities, including \$10,000 for mental health education or degree and \$2,000 funding for certifications and trainings.
- Wendy also requested information about July events to include in the newsletter.

Juneteenth CMC Cooking Class

- Town staff shared that the Juneteenth cooking class that requires at least 8 participants by June 15th to avoid cancellation.

Dia De Los Muertos Planning Update

- Town staff announced that Dia De Los Muertos planning has begun with Jill and Karlie's team working hard to get an advisory group together.
- Breck Create is seeking Spanish language or Latin musicians or bands for the event, particularly those relevant to the Spanish-speaking community.

- Wendy offered to help find appropriate musical performers, specifically mentioning regional Mexican music options like Alejandro Fernandez.

BSEAC Subcommittee & Goal Changes

- The group discussed the new strategic goals process and how the Commission wishes to have more measurable approaches to community engagement and reporting back to stakeholders.
- Town staff shared the two main focus areas: community voice and belonging, which would involve events like coffee talks and open houses, and equity, rights, and access, which would expand beyond immigration issues to include all access and equity for all community members.
- June reported that Breck History had been working on implementing the equity lens tool in programming and are still working on how to effectively measure and report back to the community.

Immigration Rights & Advocacy / Community Education & Influence

Carol Saade, Isaura Cirillo, Michelle Mohoney, Abigail Martinez, Carlos Lopez, Helen Cospolich

Met: *Meeting replaced with Cafecito Event on June 18th at 5:30pm*

Actualizaciones de Subcomités

Participación Cívica

- Se habló sobre ofrecer servicios de interpretación en eventos, y se decidió sugerirlo, no hacerlo obligatorio.
- Se recomendó mejorar la publicidad para llegar a más personas.
- Se discutió la recolección de datos para medir el impacto de las becas, usando encuestas y métricas.

Celebrar la Diversidad / Participación Comunitaria

- Habrá eventos de la Semana del Orgullo con proclamaciones y reconocimientos.
- Se habló sobre cómo manejar comentarios negativos en redes sociales.
- Hay oportunidades de becas para educación en salud mental.
- Se planea una clase de cocina por Juneteenth y ya se está planeando el evento Día de los Muertos, buscando músicos latinos.

Derechos de Inmigración y Educación Comunitaria

- La reunión fue reemplazada por el evento Cafecito el 18 de junio.

Memo

To: Breckenridge Social Equity Advisory Commission
From: Flor Cruz, Bilingual Community Outreach and Engagement Liaison
Date: June 17, 2026
Subject: Discussion Items for June 17, 2026 – **Upcoming Community Events**

Upcoming Community Events

- BSEAC Cafecito/Coffee Talk
 - June 18, 2026
 - 5:30pm @ E-Ride Hub Next to Professional Building
- Juneteenth Cooking Class
 - June 19, 2026
 - 6:00pm @ CMC Breckenridge
- Arts & Culture Master Plan Pop Up Events
 - Thursday, June 18, 2026
 - 1:00PM-2:30PM @ Sol Center, Horizon Room
 - 4:00-6:30PM @ Downtown Farmer's Market
 - Saturday, June 20, 2026
 - 1:00-3:00PM @ Blue River Plaza
 - 4:00-6:00PM @ RMU Bar -FREE DRINK FOR FIRST 50 PARTICIPANTS!
 - 10 AM-12PM @ Breckenridge Recreation Center-FREE FAMILY GYM ADMISSION!
- 4 of July Parade & Firecracker
 - July 4, 2026
 - Main Street

Memo

To: Breckenridge Social Equity Advisory Commission
From: Flor Cruz, Bilingual Community Outreach and Engagement Liaison
Date: June 17, 2026
Subject: Discussion Items for June 17, 2026 - **Upcoming Council Discussions**

Upcoming Council Discussions

Upcoming scheduled Town Council meetings include June 23rd and July 14th. The following items are currently scheduled on the agendas:

- A site visit to the Breckenridge Transit Station for ribbon cutting for two new electric busses.
- A presentation by FIRC.
- A resolution in support of grant funding for the Southern Tenmile Recreation and Access Plan (STRAP).
- A resolution to approve Town Council rules and procedures.
- An executive session related to a settlement agreement with Colorado Springs Utility
- An executive session related to the Breckenridge Creative Arts services agreement.
- A presentation by the Summit Street Group regarding arts structural organization and funding.
- A presentation by Colorado Springs Utilities regarding a proposed expansion to Montgomery Reservoir.
- An ordinance related to exterior food and beverage areas, employee housing mitigation, and the Riverwalk Special Area.
- An ordinance related to Accessory Dwelling Units.
- A resolution related to dog park rules and regulations.

Próximas Discusiones del Consejo

Las próximas reuniones del Consejo serán el 23 de junio y el 14 de julio. Los temas incluyen:

- Visita a la estación de tránsito para inaugurar nuevos autobuses eléctricos
- Presentaciones de FIRC y Summit Street Group
- Resoluciones sobre fondos para recreación, reglas del Consejo, acuerdos de servicios y expansión de reservorios
- Ordenanzas sobre áreas de comida, vivienda para empleados, áreas especiales y reglas del parque para perros