



Breckenridge Social Equity Advisory Commission Regular Meeting

Wednesday, March 19, 2025, 5:30 PM

Town Hall Council Chambers

150 Ski Hill Road

Breckenridge, Colorado

THE TOWN OF BRECKENRIDGE CONDUCTS HYBRID MEETINGS. This meeting will be held in person at Breckenridge Town Hall and will also be broadcast live over Zoom. Join the live broadcast available by computer or phone: <https://us02web.zoom.us/j/84470987689> (Telephone: 1-719-359-4580; Webinar ID: 876 1452 0750).

If you will need special assistance in order to attend any of the Town's public meetings, please notify the Town Clerk's Office at (970) 547-3127, at least 72 hours in advance of the meeting.

I. CALL TO ORDER

- A. ROLL CALL
- B. DISCUSSION/APPROVAL OF AGENDA
- C. DISCUSSION/APPROVAL OF THE MINUTES

II. STAFF SUMMARY

- A. WELCOME MICHELLE MAHONEY AND ABIGAIL MARTINEZ
- B. BRECK HISTORY SMITHSONIAN'S AMERICAN TRAVELING EXHIBITION 2026
- C. BLACK HISTORY MONTH COOKING CLASS UPDATE

III. PRESENTERS

IV. SOCIAL EQUITY DISCUSSION

- A. BRECKENRIDGE SOCIAL EQUITY REVIEW & ROLE
- B. NEW ONBOARDING DOCUMENT
- C. SUBCOMMITTEE UPDATES
 - 1. CELEBRATE DIVERSITY
 - 2. COMMUNITY OUTREACH & ENGAGEMENT
 - 3. COMMUNITY EDUCATION & INFLUENCE
 - 4. IMMIGRATION RIGHTS AND ADVOCACY
 - 5. CIVIC ENGAGEMENT

V. UPCOMING COUNCIL ITEMS

- A. UPCOMING COUNCIL ITEMS

VI. UPCOMING AGENDA TOPICS

VII. OTHER MATTERS

VIII. PUBLIC COMMENT (NON-AGENDA ITEMS)

Memo

To: Breckenridge Social Equity Advisory Commission
From: Flor Cruz, Bilingual Community Outreach and Engagement Liaison March
Date: 19, 2025
Subject: Staff Summary – **Welcome Michelle Mahoney & Abigail Martinez**

Welcome Michelle Mahoney & Abigail Martinez

The Breckenridge Social Equity Advisory Commission would like to welcome Michelle Mahoney and Abigail Martinez, new commission members. The commission is very excited have Michelle's and Abigail's knowledge, experience and perspectives. Verbal introductions will be made during the meeting.

Memo

To: Breckenridge Social Equity Advisory Commission
From: Flor Cruz, Bilingual Community Outreach and Engagement Liaison
Date: March 19, 2025
Subject: Staff Summary - **Breck History Smithsonian's American Traveling Exhibition 2026**

Breck History Smithsonian's American Traveling Exhibition 2026

At the beginning of 2025, the Commission wrote a letter to the Smithsonian Institution National Museum of the American Indian to recommend Breck History to host the Americans Traveling Exhibition at the Welcome Center in 2026. The application was approved, and the exhibition will be in Breckenridge from January 17th through March 15th at the Breckenridge Welcome Center.

Memo

To: Breckenridge Social Equity Advisory Commission
From: Flor Cruz, Bilingual Community Outreach and Engagement Liaison
Date: March 19, 2025
Subject: Staff Summary - **Black History Month Cooking Class Update**

Black History Month Cooking Class Update

In celebration of Black History Month, the Commission hosted a free culinary class at CMC. Eleven community members attended and had a great time. Many participants expressed interest in similar community events. Participants included long-term members of the National Brotherhood of Snowsports. Food consisted of many different cultural representations including dishes from Ghana, Senegal, Louisiana, and Cajun.





Memo

To: Breckenridge Social Equity Advisory Commission
From: Flor Cruz, Bilingual Community Outreach and Engagement Liaison
Date: March 19, 2025
Subject: Discussion Items for March 19, 2025 - **Breckenridge Social Equity Review & Role**

Breckenridge Social Equity Review & Role

The Commission will review its accomplishments, mission, and role to help guide a discussion on its future direction. As part of this process, the Commission will outline expectations, roles, and objectives for the upcoming year. Additionally, the Commission will establish subcommittee assignments, ensuring alignment with its goals, and review expectations for each subcommittee to enhance effectiveness.



Memo

To: Breckenridge Social Equity Advisory Commission
From: Flor Cruz, Bilingual Community Outreach and Engagement Liaison
Date: March 19, 2025
Subject: Discussion Items for March 19, 2025 - **New Onboarding Document**

New Onboarding Document

In order to help Commissioners understand their role and responsibilities on the Commission, Council Member Carol Saade and Town staff have created a Welcome Packet. This new onboarding document will consist of resources, Commission jurisdiction, and Commission guidelines that are important for Commissioners to understand.

Memo

To: Breckenridge Social Equity Advisory Commission
From: Flor Cruz, Bilingual Community Outreach and Engagement Liaison
Date: March 19, 2025
Subject: Discussion Items for March 19, 2025 - **Subcommittee Updates**

Subcommittee Updates:

Celebrate Diversity/Community Outreach and Engagement/Community Education & Influence

Jordan Burns, Tahja Grier, June Walters, Jotwan Daniels, Carol Saade, Elsa Lau, Kristine Kelle, Laurie Morocco, Silvia Vicuna

Met: February 13, 2025

Celebrate Diversity

- Update from June - National Land Designation for Berney Ford
 - The project is no longer taking place for 2025.
 - Breck History will continue to move the efforts forward at a later time.
- Black History Month CMC Culinary Class Update
- Women's History Month Nominations Update
 - Flor asked the subcommittee to submit nominations.
- Breck Pride June 12-15
 - <https://www.gobreck.com/event/breck-pride>
- Breck Create Community Input & Feedback
 - Jill asked the group for good community input and back and forth communication on events.
 - Jill oversees the gallery and festival planning.
 - 3-4 exhibitions a year at Old Masonic Hall
 - 2025 Exhibitions
 - Irrational Indigenous Insights Exhibit – Summer
 - FIFA – Outdoor, vinyl banners w/ positive affirmations opening the door for community dialog.
 - Edges of the Ephemeral – Riverwalk Exhibit
 - Going on a journey.
 - Indian humor, words, and monochromatic artwork.
 - Rocketship – ADC Lawn
 - Juan Fuentes – Immigrant Stories
 - He shares immigrant stories.
 - Kick Off - Dia de Los Muertos Festival
 - Welcoming environment at the art gallery.
 - Dia De Muertos + Latin Festival – October 17th
 - Expanding it to a more Latino/a/x festival.
 - Continue the Dia de Los Muertos celebration.
 - Possibly: Celebration at the cemetery & activate the act of coming together and bringing some light.
 - Expanding through food, music, and dance groups.

- June recommended the Equity Lens Tool
- Silvia recommended adding auditory to the gallery exhibition.
- J recommended adding smells of different foods to engage all senses.
- Silvia recommended celebrating loss in a different way.
- Flor and J recommended exploring a name change to Dia De Muertos + Latino/a/x Festival
- Asian American Pacific Islander Heritage Month May
 - Asian Food CMC Culinary Class
 - Flor will look into dates and budget.

Community Outreach & Engagement

- Community Message of Inclusivity
 - Continue the I am Summit campaign.
 - We are Breckenridge campaign
 - Gather people together.
 - Words of affirmation for Breckenridge.
 - My community loves me and cares for me.
 - The Town loves your - message.
 - Town Council Message – We love Breckenridge.
 - Banner across main street – Block for positive phrases.
 - Banner on the Barney Ford Fence (across from the welcome center).
 - Contest for a continuous positive message banner.
 - Eco-friendly – reuse the banners for bags.
 - Town Party – Under the town picture.
 - Love Wall – Hearts w/ positive messages.
 - Yoku Ono Exhibition Ideas
 - Write on the wall and participation/engagement.
 - Wish on the tree.
 - Jill will look for ideas.
 - Japanese Old Tradition
 - Positive hopes and tie them to the trees.
 - Tree /well wish or something they want for themselves.
 - Interactive – take or give a wish.
 - Wood hearts?
 - Long lasting affirming stickers – neurodiversity
 - Take some to Breck Create

Community Influence and Education Subcommittee Meeting

- Community Reach
 - DMMO Memo – Put it in there again.
 - Breck History – Staff of interpreters.
 - Welcome Center - Kristine will look into it.
 - Breck Create - Jill will look into it.
- Elsa’s NPR LGBTQ Mental Health Support Podcast Episode
 - Kristine will share once available.
- Women’s History Month Breck History Celebration
 - Does BSEAC want to save some seats for nominees.
 - June will match the cost.

Immigration Rights & Advocacy

Carol Saade, Silvia Vicuna, Isaura Cirillo, Peter Baaken, Miriam Garcia, Yerania Reynoso
Met:

*The subcommittee will meet after the Commission meets on Friday March 28th, 2025.

Civic Engagement

Carol Saade, Laurie Moroco, Jotwan Daniels, Ujala Vatas

Met: March 4, 2025

- Summit County Government, Youth & Family Application
 - SCG Youth & Family are requesting \$1,680 to fund transportation for 30 Mountain Mentors youth and 10 adult mentors attending a Colorado Rockies game in summer 2025.
 - The group decided to request more information on how their efforts Support for authentic character of Breckenridge and how they support a sense of welcoming and belonging in Breckenridge.
 - After receiving their response, the subcommittee will present it to the entire Commission during the next meeting.
- TreeTop Child Advocacy Application
 - TreeTop requested \$2,500 for general funds.
 - The group decided to not score the application and request a new revised application with more information from TreeTop on specific initiatives that align with BSEAC's goals.
- BSEAC Mini Grant Guidelines
 - Scott provided some guidance on grading based on the intent of the mini grant, to help organizations take actions towards more equitable practices on top of their already established operations.
 - The group agreed that the mini grant is intended to remove financial barriers organizations might face as they expand their equity efforts hoping they can establish long term equitable practices.
 - The group also agreed to edit the guidelines to ensure this is clear for applicants.
 - Flor will work on verbiage for the edit.
- Adult Swimming Lessons – Spanish
 - Flor presented a request for the Rec Center for scholarships to help adult swimming learners access the classes.
 - The group asked for an application that could outline the process in which individuals would access such funds.
 - The group would like to see a plan to distribute funds and communicate with potential scholarship awardees.
 - The group also discussed the current scholarship program through the Rec Center and the need to distribute the information and requirements with the people who need it.
- Schedule Next Meeting
 - April 8th



Memo

To: Breckenridge Social Equity Advisory Commission
From: Flor Cruz, Bilingual Community Outreach and Engagement Liaison
Date: March 19, 2025
Subject: Discussion Items for March 19, 2025 - **Upcoming Council Discussions**

Upcoming Council Discussions

- A second reading of the ordinance approving the Little Daisy Lode Lease agreement, renewing a preexisting residential lease on an open space property.
- A resolution approving a loan allocation agreement from the State Revolving Fund for repair work on the Gary Roberts Water Treatment Plant.
- A discussion regarding a proposed Nicotine Flavor Ban within Town limits.
- A review of the statistics from the Town's Municipal Court.
- An additional review and discussion of the proposed Town Project installing netting on two sides of the Breckenridge Golf Club driving range.
- A resolution adopting a new membership structure for the Intermountain Transportation Planning Region.
- A review and discussion of Town workforce housing data.
- A discussion of potential funding for Summit County Safe Passages East Vail Pass Wildlife Crossings.